

New European General Data Protection Regulation: Securing data erasure processes with eraSURE®

- Companies need to adjust the ways in which they handle personal data
- CHG-MERIDIAN offers its own certified data erasure process called eraSURE®
- eraSURE® facilitates compliance with the General Data Protection Regulation (GDPR)

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The European Union's General Data Protection Regulation (GDPR) will come into effect on May 25, 2018 and will tighten the rules on storing personal data. The new data protection legislation will apply not only to companies within the European Union, but also to non-EU companies that store and/or process personal data of EU citizens. With its eraSURE® solution, CHG-MERIDIAN offers a certified, non-captive process for erasing data from laptops, tablets, smartphones, and even printers, photocopiers, and multifunction printers.

The new GDPR addresses aspects such as storing and processing personal data. It is a measure by the European Union that establishes stricter statutory requirements for the protection of personal data and puts pressure on companies to take action, as non-compliance is subject to serious penalties. Fines can amount to as much as 4 percent of the affected company's revenue. Businesses therefore need to adjust their data protection processes in order to ensure compliance with statutory provisions.

CHG-MERIDIAN is an expert in the field of efficient technology management. Its eraSURE® process offers a partial solution to the challenges posed by the new regulation. "Under the provisions of the GDPR, every company in the European Economic Area is required to prepare a consistent data erasure concept. We are supporting our customers with the eraSURE® solution, which meets this demand for a certified data erasure process perfectly," says Tobias Wiktorowski, product manager for eraSURE® at CHG-MERIDIAN.

Erasing personal data with eraSURE®

Companies have stepped up the protection of their IT systems against attacks from the outside, but when it comes to end-of-life processes for their IT assets, there is much need for improvement. As the world is becoming more and more digital, increasing volumes of data are being stored and processed. A significant proportion of this data is of a personal nature and thus particularly strongly protected by the provisions of the GDPR. In addition, companies regularly renew their IT inventory, including laptops, smartphones, printers, and other equipment, in order to avoid high repair and maintenance costs. But what happens to the data saved on the IT equipment? CHG-MERIDIAN's eraSURE® process offers a solution for used equipment. eraSURE® provides customers with a certified, non-captive data erasure solution that applies to the entire device inventory. We are

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continuously enhancing this solution and launched a version for printer systems last year.

End-of-life management and certified data erasure

CHG-MERIDIAN offers purpose-designed data erasure processes with an outstanding level of process reliability. eraSURE® and eraSURE®+ are certified and DoD/BSI-GS-compliant solutions. Customers can select a procedure that is tailored to their required level of protection and data categories. CHG-MERIDIAN provides a seamless process, from the collection of the IT assets from the customer's premises to the erasure of the data at CHG-MERIDIAN's own technology and service center.

The data erasure processes are suitable for all forms of data storage, including SSD, hybrid, or flash memory in laptops, tablets, and smartphones, and even in printers, photocopiers, and multifunction printers. At the technology and service centers in Groß Gerau (Germany) and Skien (Norway), data is erased from more than 145,000 devices per year. The erasure processes also form part of various other solutions offered by CHG-MERIDIAN, such as Enterprise Mobility Solutions and Output Solutions.

Find out more at the **eraSURE® event at our Technology and Service Center in Groß-Gerau on April 26, 2018 between 9 a.m. and 1 p.m..**

Register now:

www.chg-meridian.com/erasure-event

Further information can be found at:

www.chg-meridian.com

CHG-MERIDIAN: The Company

CHG-MERIDIAN is one of the world's leading non-captive providers of technology management services to the IT, industrial, and healthcare sectors. With some 900 employees, CHG-MERIDIAN offers its customers comprehensive support for their technology infrastructure – from consulting, financial, and operational services to used-equipment remarketing services through its two technology and service centers in Germany and Norway. CHG-MERIDIAN provides efficient technology management to large, medium-sized, and small companies as well as government agencies. It now serves more than 10,000 customers worldwide, managing technology investments worth a total of over €4.6 billion. The online-based TESMA® Technology and Service Management System provides more than 15,000 users with maximum transparency in technology management. The Company has offices in 35 locations in 22 countries across the globe; its headquarters are in the southern German town of Weingarten.